



The European Forum for Primary Care

in collaboration with

The Medical University Graz (MUG).

presents

Conference in Graz 16 September 2011

Integrating Public and Personal Health Care in a World on the Move: the European Primary Care perspective



Medizinische Universität Graz



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Integrating Public and Personal Health Care in a World on the Move: the European Primary Care perspective

Foreword

A recent rapid increase in the number of member countries in both the European Union and the WHO European Region, and the growing need to understand more clearly the overall impact on health and public service systems of both the emergent new clinical approaches and service delivery models in contemporary primary health care is reason to provide European policy makers with a clear description on what is lacking in the integration of Public Health and Primary Care.

But also to characterize the possible policy options for the integration of Public Health and Primary Care and to delineate key implementation considerations when policy makers choose for the integration of Public Health and Primary Care.

While as organisations these range internationally from the small general medical practice to multi-specialist polyclinics to public health services with large health promotion programmes, all national health systems share similar pressures for change and development.

The scope and range of activities to respond on the pressures has gradually increased to cover many aspects of individual lifestyle and risk. However, our understanding of what kinds of activities are undertaken and how they are undertaken is very limited. At the same time there are key questions about the evidence base underpinning many public health activities in primary care and the introduction of new health checks programmes raises particular concerns about how risk is both calculated and applied to patient populations.

Yet at the same time, as a key health care service located in the community and supporting individuals and families, primary care services play an important part in both supporting those people who are unwell as well as those who are well.

Collaboration in understanding the pressures and the responses is essential in the modern Europe to take forward its economic and social development, and to enhance the overall health status of its divergent but increasingly interdependent communities.

And as stated by the WHO Europe prior to the Andorra March European Health Policy Forum:

"Disease prevention and health promotion are particularly important elements of public health. In a number of countries of the European Region these have become institutionally and functionally lacking as a result of weaknesses inherited from the past as well as recent reforms and structural changes, such as decentralization and privatization of health care services, conducted without appropriate planning and investment in preventive services. The development of primary health care services will enable these elements to function more effectively."

The EFPC conference in Graz on the 16th of September will be used to discuss the increasing emphasis on the role of primary care in identifying and managing health problems and to show good practices that can be found everywhere in Europe to integrate Public Health and Primary Care.

At the Graz conference examples from Sweden and hosting country Austria, will be presented. These examples will be underlined by high level key-note speeches from different European Universities and the OECD.

We hope to receive your contribution as well in this timely discussion on how to reach smooth integration of Public Health activities and Primary Care in Europe as an example to the rest of the world.

The 2011 Graz Conference Organizing Committee

University of Graz,

Dr. Ilse Hellemann-Geschwinder

Dr. Ilse Hellemann-Geschwinder is representing the University of Graz. Dr Hellemann studied Medicine and Psychology, practised as a family doctor and established a department of General Practice / Family Medicine at the Medical University of Graz MUG.

Dr Helleman is also part of the organization of The Network TUFH Annual Conference at Graz (Sept. 17th to 22nd, 2011), which will be held straight after the EFPC Conference.

European Forum for Primary Care,

Diederik Aarendonk Coordinator of EFPC

Mr Diederik Aarendonk (Dutch national) is a senior expert in public health programmes in transitional economies. He received a master degree in public health. Mr Aarendonk has extensive experience in developing prevention and action plan programmes within mental health in CEE countries.

His former position was Public Health expert at the Netherlands School of Public & Occupational Health being involved in several EU Phare Twinning projects, including projects about Communicable Diseases, Mental Health, Primary Care, Public Health Management and Environmental Medicine.

His present position is coordinator of the European Forum for Primary Care. From this position he is responsible for all the activities the Forum develops, including the preparation of Position Papers, organisation of conferences, workshops and other meetings, communication with members, financial management, etc.

European Forum for Primary Care,

Anouk Faassen Project assistant

Ms Anouk Faassen is the assistant to the European Forum for Primary Care. For the past ten years she has been working for NIVEL, the Dutch National Institute for Health Services Research as project assistant. For the EFPC she has the pivotal role in organizing conferences and functioning as a contact person between members, Executive Committee and the secretariat.

Programme of the Conference

Thursday 15 September 2011

20.00 - 23.00 Welcome drink for EFPC members at Hause Mobene

Friday 16 September 2011

CHAIRPERSON: Marianne Samuelson

Morning

09.00 Welcome address:

**Dr. Reinhold Glehr, General Practitioner Styria /Austria
President of OEGAM (Austrian Society for GP/FM)**

4 key-notes speakers:

Ms Karin Reis-Klingspiogl, Styria Vitalis

Austrian perspective: The Austrian perspective on primary care includes an overview of current public health issues such as the development of national health goals, the national action plan on nutrition and the Austrian recommendations on health enhancing physical activity. Furthermore, the law on health promotion and the Fonds Gesundes Österreich (health promotion fund) will be presented.

Styria vitalis, the Styrian Association of Health Promotion and Prevention, is part of the working committee for health promotion and prevention in Austria (aks Austria). The committee with its eight regional associations is an experience exchange network and plans nationwide health promotion campaigns.

The health promotion activity of Styria vitalis comprises programs in communities, schools, kindergartens and business and care caterings and coordinates an oral health program. According to the Ottawa Charter for Health Promotion, creating supportive environments have a major impact on healthy living. Therefore, the key approach of Styria vitalis is health-oriented capacity building and developing a salutogenetic culture. Its main tools are participation, empowerment and networking.

In this session an insight of a 2-year diabetes prevention project, a care catering project in hospitals and cardiovascular disease prevention projects in 20 Styrian communities will be given.

Ms Karin Reis-Klingspiegel studied at the Karl Franzens-Universität in Graz.

She has a Master in German Philology, and European Ethnology

Ms Karin Reis-Klingspiegel is now director of the Styrian Health Association (Styria vitalis) and has been since 2006

Between 1996 and 2006 she performed research in Health Promotion at the Institute of Social Medicine and Epidemiology, Medical University of Graz.

She also taught Health Promotion at the Medical University of Graz, FH JOANNEUM Bad Gleichenberg, FH Pinkafeld, FH Krems and the University of Salzburg

Prof. Manfred Maier, Austrian Society of GP's

Central European Regional perspective: Community oriented primary health care
Public Health strategies are addressing all determinants of health including prevention and health promotion and are working with a variety of professionals and organisations to improve health of the population. In particular, the GP is in a central position to contribute to Public Health initiatives, although his/her main focus is the individual patient seeking help or advice. This may seem to be contradictory. However, according to the European definition, the duties of the General Practitioner in the community where he/she practices relate to his clinical responsibility, his/her role model as an educator or a teacher, his/her ability to use research opportunities and his/her willingness to participate in or initiate change. The clinical responsibility is thereby based on the epidemiology of illness in the community and on the knowledge about vulnerable groups or available resources. The role model as an educator and teacher might apply to medical students, trainees or colleagues, extends to patients and their families and to members of institutions such as schools, companies or associations where the GP might fulfil certain clinical duties. He/she has the opportunity to participate in community based research projects for population based studies or in the evaluation of research results obtained at clinical centres for daily practice in the community. Finally, the GP is in an ideal position to implement Public Health strategies at the local level in his/her community and to report back about observed effects and consequences thereby potentially influencing Public Health policy.

Manfred Maier was born in Vienna in 1951 and started his clinical research activities as early as during his period of hospital training. In 1979 he entered the Medical School of Vienna University and completed a post-doctoral continuing training programme at Harvard Medical School in Boston, USA. Following his habilitation (i.e. acquisition of the degree to teach at university) in 1984 he became Head of the newly established "special university institution" for general medicine at the Vienna Medical School in 1990 and appointed the first University Professor for General Medicine in Austria in 2004. Since then, Professor Maier has headed the Department of General Medicine. With the foundation of the Medical University Vienna, Manfred Maier became Head of the new organisational unit Centre of Public Health (ZPH).

The Department of General Medicine is one of the ZPH's seven departments. It is responsible for teaching and research in the subject area at the MUW and, in this work, cooperates with a network of some 100 university teaching practices of physicians for general medicine.

Ms Fiona Cook, lead of the innovative General Practice Unit at Faculty of Health, University of Plymouth

Nursing perspective: the development of the role of the General Practice Nurse in the UK over the past 20 years, the emergence of new support workers in Primary Care and the challenges that have arisen to train and equip such a rapidly evolving workforce which have led to the development of the innovative General Practice Unit at Faculty of Health, University of Plymouth.

The presentation will touch on the current changes to Primary Care in England, and the partnership in working with key bodies such as the RCGP to establish standards for training to guide and inform these developing roles.

After graduating from the University of Bristol and completing her Nursing training Fiona Cook worked for several years in palliative care, then became a General Practice Nurse in 1989. She now has over twenty years of experience in primary health care. From an early stage she developed an interest in caring for patients with chronic lung disease and has been actively involved in initiatives to improve patient care pathways. She is currently Nurse Team leader and specialist respiratory nurse at Okehampton medical Centre, a large surgery on the edge of Dartmoor National Park in Devon. Fiona combines clinical practice with teaching medical and nursing students at the University of Plymouth where she leads the innovative General Practice Unit. As a representative on the Nursing subgroup of the Royal college of General Practitioners, Fiona is involved in work to formulate competency standards for the rapidly expanding role of the General Practice Nurse in the UK. She is a member of the new RCGP Foundation, The Royal college of Nursing and The Primary Care Respiratory Society.

Dr. Gerrard Abi-Aad, OECD

European scientific perspective: The presentation will focus on the preliminary findings of OECD work to assess the relationship between primary care quality and primary care system characteristics across OECD countries. This evaluative work will heighten the need to maintain a watchful eye on primary care health system development and the need to develop new indicators for primary care quality surveillance in an era of multi morbidity.

Dr. Gerrard Abi-Aad has a background as a public health analyst and information scientist. Before joining the OECD's Employment, labour and social affairs division, where he works as a policy analyst leading the division's work on primary care, Gerrard worked in various research and public health roles in the UK, including the King's Fund Development Centre and the research and development unit of the national regulator for health and social care.

Afternoon

12.30 Lunch

13.30 4 Parallel workshops (1,5 h; half hour intro, 1h discussion)

Primary Care and the health of Roma (EFPC, Danica Rotar & Pim de Graaf)

Since 2005 the European Forum for Primary Care (EFPC) studied a series of topics, including the approach by Primary Care of specific diseases and system and functional characteristics of Primary Care. In its series of Position Papers (PP), it initiated a target group approach in 2010, with a PP on Primary Care and Care for the Elderly.

On request of its members, it now plans to study how Primary Care can best offer care to Roma patients.

The members of the EFPC are based in virtually all European countries – Eastern, Central and Western Europe. Some of the EFPC's members work in countries where Roma are a very small proportion of the population, in other countries the Roma are a large minority. In some countries Primary Care organizations and their practitioners do have zero or only few Roma among their patients, in other countries, the near total practice population or neighborhood population may be Roma.

Taking these differences into account, the following agenda for the EFPC will be discussed during the workshop:

- Although quite some international exchange on the health of Roma has taken place during the last 15-20 years, there is no platform yet where regular exchange between health providers takes place. The EFPC could offer such a platform in the form of an Interest Group or Working Group.
- Documentation on Roma health is available by now but not yet in a format that is useful for primary care practitioners – in most countries. Development of information material and training of practitioners in a Roma sensitive approach to health services provision might be considered.
- What should be the agenda for further studies and research on Roma health? The EFPC may contribute to defining that agenda and its members may support its implementation.

Primary Health Care and Public Health (Vastra Gotaland region, Sweden; Daniel Pollack & Staffan Bjork)

This workshop will provide an overview of primary health care in Sweden, with emphasis on experiences from the Västra Götaland Region. More detailed examples will be provided that focus on the history, success and obstacles faced in efforts to implement community-oriented primary health care in Sweden. In the course of the workshop, presenters will engage participants around common values and objectives in community-oriented primary health care that both Swedish counterparts and the EFPC want to support at an international level.

Learning outcomes include:

- A better understanding of primary health care and the community-oriented approach within the context of Swedish society and the country's health care system.
- Insight into barriers, experiences and lessons from primary health care centers in advancing a community-oriented approach to primary health care in Sweden.
- A sense of the values, approaches and definitions of community-oriented primary health care that are common to different jurisdictions internationally.

Interprofessional Collaboration and education (Jan van Es Institute, The Netherlands; Loes van Amsterdam)

As a result of several meetings and discussions the Jan van Es Institute observes a need to formulate a clear vision on contemporary and future education of professionals, to facilitate inter professional and multidisciplinary collaboration in primary health care. Professional education is fragmented, often out-dated, or there is a mismatch of competences to population and patient needs [3].

As knowledge is the fuel of development, it is important to exchange experiences and ideas about the education of new healthcare professionals. Towards developing the above mentioned vision, it is helpful to communicate within a network, not only on a national, but on a European or even global scale.

The discussion in Graz could take the knowledge to a higher level and provide a further connection for members of the network who are able and willing to contribute to a position paper on this subject.

- EFPC debate poster and discussion on 'Implementation of knowledge and Inter Professional Education for primary health care professionals and leaders, to facilitate inter professional and multidisciplinary collaboration in primary health care'; Pisa-It, Aug. 2010
- Conference Educational perspectives for Integrated Primary Care; Leiden-NL, Sep. 2010
- Seminar Inter Professional Education for Integrated Primary Care; Leiden-NL, Apr. 2011

One of the goals of the Jan van Es Institute, Netherlands Expert Centre Integrated Primary Care, is to encourage educational programmes at initial, higher and post-graduate education levels, for healthcare professionals, (clinical) leaders, tutors/trainers, researchers and policy makers, to support the integrated primary health care.

Integrating Public Health Care and Primary Care in geriatrics - a joint effort of coping with the problems of the aging population - a community centred approach (MedUniGraz, Austria; Ilse Hellemann & Eric Stoiser)

Integrating Public Health Care and Primary Care in Geriatrics – a joint effort of coping with the problems of an aging population with presentations about a community centred approach by Eric Stoiser and his team of the Geriatric Centre in Graz and Care for the Elderly in their private home – personal needs and public efforts by Dr. Ilse Hellemann and her team

Followed by a thematic discussion group with the participants of the workshop tackling key issues like:

- caring for an aging population – a community centred approach
- integrating public and personal health care;
- old age, chronic disease and multi-morbidity,
- case management and the economic factors;
- the interface of primary and secondary health care regarding the elderly

This all should lead to a contribution on the Primary Care perspective for the care for older people and stipulate the benefits of Case Management in Geriatrics and Primary Care.

15.00 EFPC 2011 Annual Member Meeting with the presentation of the statutes of the EFPC association and the introduction of the first official board leading the EFPC association in the coming years. (45m)

For EFPC non-members a separate feedback session will be organised.

15.45 Coffee break

16.15 The Future of the EFPC, including the feedback information gathered (Prof Jan De Maeseneer, 45m)

17.00 Closure

Saturday 17 September 2011

EFPC workshops as part of the pre-conference of The Network Towards Unity for Health (separate registration via TUFH)

Morning

10.00 -12.00 Workshop of the Alliance for Community Oriented Primary Care services (chair Mr. Ade Adeagbo)

Afternoon

13.00 - 15.30 Workshop of the Alliance for Community Oriented Primary Care services (continued)

On behalf of EFPC and the Graz University

Thank you for taking part in the Graz Conference 2011

We hope to see you in Gothenburg, Sweden on 3 – 4 September 2012!